



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1897/OBAMA SKED C (138499)
National/Political
1897/06387161

Invoice 643762
Inv Date 10/28/2012
Terms Net 30
Contract 338035
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:13PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:13AM (Tu)	00:30	OFA12D148H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:22AM (We)	00:30	OFA12D148H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:13AM (Th)	00:30	OFA12G179H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:15AM (Fr)	00:30	OFA12G179H	\$625.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:44AM (Tu)	00:30	OFA12D148H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:53AM (We)	00:30	OFA12D148H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:30AM (Th)	00:30	OFA12G179H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:54AM (Fr)	00:30	OFA12G179H	\$925.00	
3.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 6:27AM (Tu)	00:30	OFA12D148H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 6:13AM (We)	00:30	OFA12D148H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 6:56AM (Th)	00:30	OFA12G179H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:59AM (Fr)	00:30	OFA12G179H	\$1875.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/23/12 7:30AM (Tu)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/23/12 8:40AM (Tu)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/24/12 7:58AM (We)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/24/12 8:43AM (We)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/25/12 7:55AM (Th)	00:30	OFA12G179H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/25/12 8:55AM (Th)	00:30	OFA12G179H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/26/12 7:58AM (Fr)	00:30	OFA12G179H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/26/12 8:47AM (Fr)	00:30	OFA12G179H	\$2000.00	
5.0	Spot	5:00:00AM- 6:00:00	Day, Sa-1	10/27/12 5:24AM (Sa)	00:30	OFA12G179H	\$340.00	
6.0	Spot	7:00:00AM- 9:00:00	Day, Sa-1	10/27/12 8:13AM (Sa)	00:30	OFA12G179H	\$1050.00	
7.0	Spot	9:00:00AM- 10:00:00	Day, Sa-1	10/27/12 9:54AM (Sa)	00:30	OFA12G179H	\$1050.00	
8.0	Spot	7:00:00AM- 9:00:00	Day, Su-2	10/28/12 7:14AM (Su)	00:30	OFA12G179H	\$1050.00	
8.0	Spot	7:00:00AM- 9:00:00	Day, Su-2	10/28/12 7:55AM (Su)	00:30	OFA12G179H	\$1050.00	
9.0	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-2, Th-1, F-1	10/23/12 9:42AM (Tu)	00:30	OFA12D148H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-2, Th-1, F-1	10/24/12 9:41AM (We)	00:30	OFA12D148H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-2, Th-1, F-1	10/24/12 9:59AM (We)	00:30	OFA12D148H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-2, Th-1, F-1	10/25/12 9:33AM (Th)	00:30	OFA12G179H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-2, Th-1, F-1	10/26/12 9:11AM (Fr)	00:30	OFA12G179H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 10:22AM (Tu)	00:30	OFA12D148H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 10:16AM (We)	00:30	OFA12D148H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 10:18AM (Th)	00:30	OFA12G179H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 10:23AM (Fr)	00:30	OFA12G179H	\$560.00	
11.0	Spot	11:00:00AM- 12:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 11:59AM (Tu)	00:30	OFA12D148H	\$925.00	
11.0	Spot	11:00:00AM- 12:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 11:32AM (We)	00:30	OFA12D148H	\$925.00	
11.0	Spot	11:00:00AM- 12:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 11:59AM (Th)	00:30	OFA12G179H	\$925.00	
11.0	Spot	11:00:00AM- 12:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 10:59AM (Fr)	00:30	OFA12G179H	\$925.00	
12.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 12:35PM (Tu)	00:30	OFA12D148H	\$850.00	



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OBAMA FOR AMERICA- SKED C

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Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
12.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 12:28PM (We)	00:30	OFA12D148H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 12:59PM (Th)	00:30	OFA12G179H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 12:12PM (Fr)	00:30	OFA12G179H	\$850.00	
13.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 2:22PM (Tu)	00:30	OFA12D148H	\$800.00	
13.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 2:26PM (We)	00:30	OFA12D148H	\$800.00	
13.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 2:59PM (Th)	00:30	OFA12G179H	\$800.00	
13.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 2:23PM (Fr)	00:30	OFA12G179H	\$800.00	
14.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 3:55PM (Tu)	00:30	OFA12D148H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 3:11PM (We)	00:30	OFA12D148H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 3:41PM (Th)	00:30	OFA12G179H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 3:39PM (Fr)	00:30	OFA12G179H	\$650.00	
15.0	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	10/27/12 12:29PM (Sa)	00:30	OFA12G179H	\$600.00	
16.0	Spot	1:00:00PM- 6:00:00	Day,Su-1	10/28/12 1:18PM (Su)	00:30	OFA12G179H	\$475.00	
17.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 4:11PM (Tu)	00:30	OFA12D148H	\$800.00	
17.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 4:56PM (We)	00:30	OFA12D148H	\$800.00	
17.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 4:30PM (Th)	00:30	OFA12G179H	\$800.00	
17.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 4:28PM (Fr)	00:30	OFA12G179H	\$800.00	
18.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 5:22PM (Tu)	00:30	OFA12D148H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 5:43PM (We)	00:30	OFA12D148H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 5:43PM (Th)	00:30	OFA12G179H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 5:52PM (Fr)	00:30	OFA12G179H	\$2250.00	
19.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 6:27PM (Tu)	00:30	OFA12D148H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 6:13PM (We)	00:30	OFA12D148H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 6:14PM (Th)	00:30	OFA12G179H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 6:29PM (Fr)	00:30	OFA12G179H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/28/12 6:22PM (Su)	00:30	OFA12G179H	\$1500.00	
21.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:06PM (Tu)	00:30	OFA12D148H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:06PM (We)	00:30	OFA12D148H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:04PM (Th)	00:30	OFA12G179H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:12PM (Fr)	00:30	OFA12G179H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:47PM (Tu)	00:30	OFA12D148H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:42PM (We)	00:30	OFA12D148H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:44PM (Th)	00:30	OFA12G179H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:29PM (Fr)	00:30	OFA12G179H	\$3000.00	
23.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/27/12 7:51PM (Sa)	00:30	OFA12G179H	\$850.00	
26.0	Spot	8:00:00PM- 9:00:00	Day,Tu-1	10/23/12 7:59PM (Tu)	00:30	OFA12D148H	\$9250.00	
27.0	Spot	8:00:00PM- 9:00:00	Day,W-1	10/24/12 7:59PM (We)	00:30	OFA12D148H	\$6600.00	
28.0	Spot	10:00:00PM-11:00:00	Day,W-1	10/24/12 10:42PM (We)	00:30	OFA12D148H	\$5300.00	
30.0	Spot	10:00:00PM-11:00:00	Day,Th-1	10/25/12 10:32PM (Th)	00:30	OFA12G179H	\$5000.00	



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OBAMA SKED C
OBAMA FOR AMERICA- SKED C

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
31.0	Spot	8:00:00PM- 9:00:00PM	Day, Su-1	10/28/12 8:37PM (Su)	00:30	OFA12G179H	\$6500.00	
32.0	Spot	9:00:00PM-10:00:00PM	Day, Su-1	10/28/12 9:42PM (Su)	00:30	OFA12G179H	\$6000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Sa, Su	10/23/12 11:21PM (Tu)	00:30	OFA12D148H	\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Sa, Su	10/24/12 11:33PM (We)	00:30	OFA12D148H	\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Sa, Su	10/26/12 11:32PM (Fr)	00:30	OFA12G179H	\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Sa, Su	10/28/12 11:29PM (Su)	00:30	OFA12G179H	\$2000.00	
34.0	Spot	11:35:00PM-12:10:00AM	Per week (3), Tu, We, Th, Fr	10/23/12 11:55PM (Tu)	00:30	OFA12D148H	\$1025.00	
34.0	Spot	11:35:00PM-12:10:00AM	Per week (3), Tu, We, Th, Fr	10/24/12 11:51PM (We)	00:30	OFA12D148H	\$1025.00	
34.0	Spot	11:35:00PM-12:10:00AM	Per week (3), Tu, We, Th, Fr	10/26/12 11:49PM (Fr)	00:30	OFA12G179H	\$1025.00	
35.0	Spot	12:10:00AM- 1:05:00PM	Per week (2), Tu, We, Th, Fr	10/23/12 12:53AM (Tu)	00:30	OFA12D148H	\$340.00	
35.0	Spot	12:10:00AM- 1:05:00PM	Per week (2), Tu, We, Th, Fr	10/24/12 12:39AM (We)	00:30	OFA12D148H	\$340.00	
49.0	Spot	6:00:00AM- 7:00:00PM	Day, Su-1	10/28/12 6:39AM (Su)	00:30	OFA12G179H	\$850.00	
50.0	Spot	6:00:00AM- 7:00:00PM	Per week (1), Sa	10/27/12 6:29AM (Sa)	00:30	OFA12G179H	\$850.00	
51.0	Spot	12:05:00AM-12:35:00PM	Day, Sa-1	10/27/12 12:27AM (Sa)	00:30	OFA12G179H	\$250.00	
52.0	Spot	1:05:00AM- 3:00:00PM	Day, Sa-1	10/27/12 2:53AM (Sa)	00:30	OFA12G179H	\$100.00	
53.0	Spot	12:00:00AM- 1:00:00PM	Day, Su-1	10/28/12 12:33AM (Su)	00:30	OFA12G179H	\$250.00	
54.0	Spot	10:00:00PM-11:00:00PM	Per week (1), Su	10/28/12 10:38PM (Su)	00:30	OFA12G179H	\$5400.00	M/G For 29.0.1
55.0	Spot	7:00:00AM- 9:00:00PM	Per week (1), Su	10/28/12 8:37AM (Su)	00:30	OFA12G179H	\$1050.00	
56.0	Spot	2:00:00AM- 3:59:00PM	Per week (1), Su	10/28/12 2:16AM (Su)	00:30	OFA12G179H	\$50.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$163,010.00	Total Spots	97
Commission	(\$24,451.50)		
Net Total	\$138,558.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.